

Event Series of:



**Application Deck**

**Nomination Period**

**Until 2026. 4. 14**

# Introduction to AI+ Power Awards

The “BUSINESS GOVirtual Tech Awards”, inaugurated in 2022, aim to recognize and celebrate technological innovations by honoring outstanding tech companies. With the evolution of AI, the focus of the Awards this year will be on AI specifically, namely the AI+ Power Awards!

Over the past four editions, the Awards have highlighted more than 80 innovative technologies, fostering collaborations and providing a platform for tech companies and startups to showcase their solutions. More than 60 companies have gained valuable industry visibility, investment interest, and partnership opportunities through this initiative.

In 2026, the Awards will further expand their impact by connecting awardees to the international stage. Selected awardees of the AI+ Power Awards will be invited to participate in the AI Vision Summit, a global forum that brings together AI researchers, industry leaders, investors, and policymakers. This progression provides innovators with extended exposure, enabling them to present their solutions to a wider global ecosystem and explore new collaboration and investment opportunities.



# Objectives

- **Recognize Pioneering AI Innovations**

Celebrate exceptional AI advancements and their significant impact across multiple sectors.

- **Foster Excellence in AI Development**

Elevate companies, startups, and innovators that push the boundaries of AI technology to improve business operations and societal challenges.

- **Promote AI+ Synergies**

Encourage solutions that blend AI with traditional industries, fostering innovation in areas like retail, education, marketing, and entertainment.

- **Encourage AI Integration Across Industries**

Highlight innovative projects that demonstrate successful AI integration in key areas such as retail, eCommerce, sustainability, healthcare, education and cybersecurity.

- **Build an AI Innovation Pipeline for Future Leaders**

Discover and nurture high-potential AI solutions, enabling startups and enterprises to scale their innovations through industry collaboration and global exposure.

- **Enable Global Recognition through International AI Events**

Provide awardees with a pathway from AI+ Power to the International AI Event, amplifying visibility and connecting innovators with a global AI ecosystem.



# AWARD CATEGORIES

The background is a dark, futuristic digital space. It features a central bright light source at the top, creating a lens flare effect. The scene is filled with glowing lines in shades of blue, purple, and magenta, forming a grid-like structure that recedes into the distance. The overall atmosphere is high-tech and digital.

# Awards Categories

## AI+ in Business Awards

This award honors AI solutions that have demonstrated clear and measurable business impact through real-world deployment. The focus is on practical implementation, operational improvement, and tangible outcomes rather than conceptual innovation alone.

**We welcome below categories AI +applications (including but not limited to)**



AI+ in Marketing,  
Retail & eCommerce



AI+ in Gaming &  
Entertainment



AI+ in Finance &  
Insurance



AI+ in Social Impact  
(Healthcare & Education)



AI+ in Smart  
Logistics



AI Robotics and  
Automation

# Awards Categories

## AI+ Project of the Year

Recognizes outstanding AI application projects jointly developed by tech companies and clients, celebrating impactful collaborations that showcase either a single transformative project or a broader AI strategy that drives innovation and growth. Nominations can be for a single project or an overall strategy. Winner should demonstrate how AI+ solutions have delivered cost benefits, improved internal processes, and created new opportunities.



Tech Solution Providers



Vertical Market Client



**AI+ Application Project or Campaign**

The background is a dark, futuristic digital space. It features a central bright light source at the top, creating a lens flare effect. The scene is filled with glowing blue and purple lines that form a grid-like structure, suggesting a virtual or data-driven environment. The overall aesthetic is high-tech and modern.

**REGISTRATION  
FEE &  
AWARDEE  
ENTITLEMENTS**

# Registration Fee

## **Registration Fee: HKD \$2,000**

- Standard Booths Exhibitors are exempt from the registration fee
- Upon evaluation, the awardee will be required to choose one of the promotion packages in next page.
- The registration fee is required upon application and is non-refundable. If the application is successful, the HKD 2,000 registration fee will be credited toward the Awardee Promotion packages.

# Awardee Entitlement & Promotion Packages



**+DX** デジタルトランスフォーメーション  
**総合EXPO**

<https://www.bizcrew.jp/expo/dx-tokyo>

	<b>Option A: Showcase Kiosk at Awardee Park</b>	<b>Option B 9 Sq.m Standard Booth at Exhibition Zone</b>	<b>Option C 9 Sq.m Standard Booth at Exhibition Zone + Show Kiosk at DX Expo Tokyo, Japan (22-24 JULY)</b>
Package Fee	<b>HKD \$11,000</b> (HKD \$2,000 credit of Registration Fee + HKD \$9,000 Package Fee)	<b>Enjoy 15% off on Standard Rate at HKD \$30,600</b> (HKD \$2,000 credit of Registration Fee + HKD \$28,600 Package Fee)	<b>HKD \$38,600</b> (HKD \$2,000 credit of Registration Fee + HKD \$36,600 Package Fee)
Booth Size	4 sq.m	9 sq.m	9sq.m (AI+ Power Expo) + 4 sq.m DX Expo Tokyo
Booth Location	Awardee Park	Prime location in Exhibition Zone	Prime location in Exhibition Zone (AI+ Power Expo) AI+ Power Pavilion (DX Expo Tokyo)
Booth Inclusive Items	<ul style="list-style-type: none"> <li>1mW x 2.5mH System Structure Panel with display board printing</li> <li>23W Long arm Spotlight x 1</li> <li>Bar Stool x 2</li> <li>1mW x 1mH information counter with Lockable Cabinet x 1</li> <li>500w Electricity Socket x 1</li> <li>Exhibitor Badge X 5</li> </ul>	<ul style="list-style-type: none"> <li>Fascia with Company Name and Booth Number x 1no</li> <li>2.93mx2.1m Foamboard Printing and Installation x1</li> <li>Bar Stool x 2</li> <li>Bar Table x 1</li> <li>1mW x 0.75mH Build-in Lockable Cabinet x1</li> <li>23W Long arm Spotlight x 2</li> <li>500w Electricity Socket x 1</li> <li>Tech Awards Winner's signage on booth</li> <li>Exhibitor Badge x 5</li> </ul>	<ul style="list-style-type: none"> <li><b>9 Sq.m booth</b> <ul style="list-style-type: none"> <li>Fascia with Company Name and Booth Number x 1no</li> <li>2.93mx2.1m Foamboard Printing and Installation x1</li> <li>Bar Stool x 2</li> <li>Bar Table x 1</li> <li>1mW x 0.75mH Build-in Lockable Cabinet x1</li> <li>23W Long arm Spotlight x 2</li> <li>500w Electricity Socket x 1</li> <li>Tech Awards Winner's signage on booth</li> <li>Exhibitor Badge x 5</li> </ul> </li> <li><b>4 Sq.m Kiosk (TBC)</b></li> </ul>

# Awardee Entitlement & Promotion Packages

	Option A: Showcase Kiosk at Awardee Park	Option B 9 Sq.m Standard Booth at Exhibition Zone	Option C 9 Sq.m Standard Booth at Exhibition Zone + <u>Show Kiosk at DX Expo Tokyo, Japan</u>
Representatives to join Awards Presentation Ceremony	Maximum 4 representatives	Maximum 8 representatives	Maximum 8 representatives
Media Coverage - Announcement of Awards Result	✓	✓	✓
Half-page Advertisement on Visitor Guide		✓	✓
Award Trophy & Certificate	✓	✓	✓
Winner's signage on booth		✓	✓
Shortlisted for participation in the AI Vision Summit (Q4 of 2026)	✓	✓	✓
Networking Events Invitation before/after the Awards Presentation Ceremony	✓	✓	✓

# TRACK RECORD

The background is a dark, futuristic digital space. It features a central bright white light flare that fades into a deep blue and purple gradient. Numerous thin, glowing lines in shades of cyan, magenta, and blue radiate from the center, creating a sense of depth and motion. Some lines form rectangular shapes, suggesting a grid or data structure. The overall aesthetic is high-tech and digital.

# Track Record

The past four editions of the Awards have recognized more than 80 remarkable achievements in their research and development endeavors, demonstrating exceptional proficiency in delivering state-of-the-art products and services across various domains. Their expertise spanned a wide range of industries, including cloud computing, AI, MarTech, web 3.0 & blockchain, fintech, and more.

Join us in reviewing some of the distinguished companies that have received the Awards in previous editions:



**Click to learn more:**

[2022 List of Awardees](#)

[2023 List of Awardees](#)

[2024 List of Awardees](#)

[2025 List of Awardees](#)

# Past Editions Awards Highlights



Awardee Showcase



Networking Cocktails



[Watch Past Awards Ceremony Highlight Video](#)

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# NOMINATION GUIDELINE

# General Eligibility

All the award categories are open to tech companies with below eligibilities:

- Company registered in Hong Kong/China OR with Hong Kong branch office
- Products/ solutions/ Projects launched or made available in the market from 1 Jan – 31 Dec 2025
- Non-2025 Tech Awards Winners  
(2025 Awards winning entries may enter the Awards again only if there is significant change or enhancement in the product/solution)
- The same tech company can apply for
  - AI+ in Business Awards
  - AI+ Project of the Year

# Specific Eligibility

## AI+ Project of the Year

- Projects or campaigns that have successfully applied AI solutions to significantly enhance various aspects of the client's business performance, including operational efficiency, cost-effectiveness, and the creation of new opportunities.
- Projects or campaigns launched or become active from 1 Jan – 31 Dec 2025
- Company must obtain the consent from its client for the Awards nomination of the solution and the disclosure of its company name in the application, related promotion materials as well as the winners announcement.
- Both solution company and the client company **must attend the Awards Presentation Ceremony**

# Judging Criteria

## AI+ in Business Awards

- **Objectives of the product/ solution (15%)**
  - Market needs of the product/ solution
  - Pain points that the product/ solution addresses
- **Technology adopted to tackle the problem (40%)**
  - How the AI/ Machine Learning/ Data Science skills, tools and techniques make the product/solution innovative
  - Features & strategies
  - What makes the solution stand out from the similar product addressing same problem
- **Significance of the impacts in promoting digital transformation (40%)**
  - How the product/ solution tackles the pain point and achieve its objectives
  - Outcome & result
  - Impact on the market
  - Potential for new opportunities or changing the industry
- **Client testimonials (5%)**

# Judging Criteria

## AI+ Project of the Year

- **Pain points that the product/solution is tackling (20%)**
- **Features and strategies used to tackle the problem (30%)**
  - How the AI/ machine Learning/ data Science skills, tools and techniques are adopted on the project
  - Features and strategies are adopted on the project
- **Ease of use and manageability on the product/ solution (10%)**
- **Execution with timeline (10%)**
- **Outcome & result (30%)**
  - Upgrade or change to the companies' operation or business model
  - Key Performance Indicator (KPI)
  - Benefit to various stakeholders
  - Future potential



# Nomination Procedure

## STEP 1

Identify your nomination categories .

## STEP 2

Complete the Online Registration Form to submit your company general information.

## STEP 3

Upon receipt of your registration, our staff will follow up and send you a detailed application form, which you may then follow the instructions step by step to submit the full set of application by deadline (14 Apr 2026)

## STEP 4

The organizer will send the registration fee details after received your application form. Please settle the Registration Fee by 7 working days.

Remarks: An acknowledgement email will be sent to the contact person within 5 working days after receipt of your registration. If you do not receive it, please check with the Organizer immediately.

# Important Dates

6 MAR 2026  
APPLICATION  
STARTS



14 APR 2026  
APPLICATION CLOSES



EARLY MAY 2026  
WINNERS  
ANNOUNCEMENT



5 JUN 2026 (TBC)  
AWARDS PRESENTATION  
CEREMONY



Q4 OF 2026  
AI VISION SUMMIT



## Apply Now



[ONLINE REGISTRATION FORM](#)

### Award Enquiry

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